



SWR Govt. Degree College For Girls,

Kanchikacherla, NTR Dist, A.P

Swachh Andhra Initiative Report – February 2025

Organized by: SWRGDC Swachh Andhra, -, NSS in association with IQAC

Date: 15TH February 2025

Time 3:00 PM

Venue: SWR GDC, Kanchikacherla.

Place: Venkataswamy Street, Machavaram.

Number of Participants: 20

Co ordinator: Dr. K. Sudha Rani

Organising Faculty:, Smt A L Lavanya & smt P.S. Satya Vani,

Objective: Create awareness among students and Community on waste disposal and Sustainable Practice.

Theme: "Source - Resource"

Conceptual Focus: Prevention of Waste Mixing and Promotion of Waste Disposal in Three Streams at the Source as a Sustainable Practice

Activities Undertaken:

1. Implementation of Source Waste Segregation:

- Facilitated the use of designated bins for wet, dry, and hazardous domestic waste.
- Provided residential waste generators with comprehensive guidance on waste segregation.

2. Systematic Bin Labeling with Color Codes:

- Green bins designated for wet waste.
- Blue bins assigned for dry waste.
- Red bins allocated for hazardous domestic waste.

3. Live Demonstrations on Waste Separation:

- Conducted educational sessions illustrating correct waste segregation and the importance of preventing waste mixing.
- Organized hands-on training sessions for students and faculty on efficient disposal techniques.

4. Innovative Public Awareness Campaigns:

- Arranged seminars and interactive workshops to disseminate best practices in waste management.
- Leveraged posters, social media platforms, and public announcements to maximize awareness.

5. Capacity Building for Public Health Personnel:

- Delivered specialized training sessions on waste collection, transportation, and disposal within three waste streams.
- Emphasized the critical role of systematic waste management in ensuring public health and hygiene.

Outcomes Achieved:

- Enhanced Door-to-Door Waste Collection Efficiency through structured waste segregation.
- Reduced Logistical and Transportation Burden by optimizing waste collection processes.
- Mitigation of Mixed Waste Dumping Practices, contributing to improved sanitation and environmental health.
- Encouragement of Home and Community-Based Composting for organic waste treatment.
- Augmented Resource Recovery via recycling and upcycling measures, promoting a sustainable circular economy.

Conclusion:

The Swachh Andhra initiative for February 2025 at Sri. Venkateswara Rao Government Degree College, Kanchikacherla, was successfully executed with significant involvement from students, faculty, and public health officials. The strategic focus on educating the community and enforcing waste segregation at the source has played a pivotal role in fostering a cleaner, more sustainable environment. Continuous reinforcement of these practices will ensure long-term ecological and public health benefits for the community.







V. Neeraja
Principal
S.W.R.G.D.C FOR GIRLS
KANCHIKACHERLA,